



# 7th European Direct Selling Conference 16 & 17 October 2018

## PROGRAMME

(may be subject to modifications)

### 16 OCTOBER – AWARDS & 50TH ANNIVERSARY DINNER

#### Celebrating 50 years of direct selling representation in Brussels

18:45 – 19:45	Cocktail & Awards distribution
19:45 – 22:30	Dinner & Awards distribution

### 17 OCTOBER – MORNING SESSION

09:00 – 09:15	Opening of the conference
09:15 – 09:30	Key Note address 1
09:30 – 09:45	Key Note address 2
09:45 – 10:15	Direct selling in Europe Presentation of the findings of a socio-economic survey on direct selling in Europe by Ipsos
10:15 – 10:45	Coffee break & networking
10:45 – 11:30	Leaders' Roundtable
11:30 – 12:30	Trend watcher speaker

### 17 OCTOBER – AFTERNOON SESSION

13:45 – 15:00	Four parallel workshops
15:00 – 15:15	Coffee break & networking
15:15 – 16:15	Panel Discussion
16:15 – 16:30	Closing remarks